

IOWA CHAPTER ACOFP

# MIDWINTER OSTEOPATHIC CONFERENCE

January 20-21, 2023 | Des Moines Marriott - Downtown

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## IACOFPP MIDWINTER OSTEOPATHIC CONFERENCE

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The Midwinter Family Practice Conference is Iowa's premiere educational event dedicated to osteopathic family physicians. Doctors of Osteopathic Medicine (D.O.s) are physicians that regard the body as an integrated whole rather than treating for specific symptoms only.

As a sponsor this is an excellent opportunity to network with family physicians to build awareness for your brand, and it is the ideal environment for you to showcase your organization's products and services to Iowa's osteopathic family medicine community.

Outlined on the following page are several ways in which your company can participate.

To join us as a sponsor/exhibitor, please complete and return the registration contract no later than Friday, December 2, 2022. If you have any questions regarding this year's event or your opportunity to participate, please contact Stacey Nay, IACOFPP Executive Director, at [snay@acofp-ia.org](mailto:snay@acofp-ia.org) or 515-282-8192.

# IACOFPP

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The Iowa Chapter of the American College of Osteopathic Family Physicians (IACOFPP) invites your organization to take part in the 2023 Midwinter Osteopathic Family Practice Conference.

This is a great opportunity to gain access to practicing family physicians who are interested in learning more about your products and services.

Please join us January 20 at the Des Moines Marriott - Downtown.

## EXHIBIT & SPONSOR OPPORTUNITIES

	Exhibitor	Osteopathic Sponsor	Family Practice Sponsor	Presenting Sponsor
	\$650	\$1,300	\$3,000	\$6,000
One Exhibit Booth Space	x	x	x	x
Ad in Conference Program		1/4 Page	1/2 Page	Full Page
Recognition on Signage & Conference Materials		x	x	x
Website Promotion - Year-Round			x	x
Opportunity to Select Booth Location				x
Recognition as Break Sponsor				x
Your Welcome Video Sent to Attendees				x

All exhibitors receive one 8'x8' booth space, one 6' table, two chairs, one wastebasket, one vendor sign and a final list of attendees. If you require electricity for your display, please note that on your registration form.

### OTHER SPONSORSHIP OPPORTUNITIES

Breakfast Sponsor	\$4,000	2 Available	Sponsor a breakfast during the conference. Your company may provide a speaker to present a non-CME topic during breakfast and materials for attendees.
Break Sponsor	\$1,000	3 Available	Sponsor a morning or afternoon break. Your company will be recognized on signage outside the exhibit hall as well as on the food and beverage tables during the break.
Lunch Sponsor	\$5,000	2 Available	Sponsor a lunch during the conference. Your company may provide a speaker to present a non-CME topic and materials for attendees.
Student/Resident Program Sponsor	\$2,500	1 Available	Sponsor registration fees for students and residents. Your company will be recognized on signage outside the exhibit hall and in the conference program.
Attendee Gifts	TBD		Sponsor an item for each attendee. Your company may select the item, which will feature your company logo as well as the IACFP logo.

# MIDWINTER OSTEOPATHIC CONFERENCE EXHIBIT / SPONSOR REGISTRATION

To participate, return a copy of this contract to reserve your space prior to 12/2/2022.

Payment by check or credit card can follow.

Register online via the IACOFPP Web site: <http://acofp-ia.org>.



Company Name: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Names of Representatives:

\_\_\_\_\_  
\_\_\_\_\_

Name of product or service being sold: \_\_\_\_\_

## PARTICIPATION TYPE

- |  |   |
|--|---|
| <input type="checkbox"/> Exhibitor \$650                             | <input type="checkbox"/> Breakfast Sponsor \$4,000        |
| <input type="checkbox"/> Osteopathic Sponsor & Exhibitor \$1,300     | <input type="checkbox"/> Lunch Sponsor \$5,000            |
| <input type="checkbox"/> Family Practice Sponsor & Exhibitor \$3,000 | <input type="checkbox"/> Student/Resident Program \$2,500 |
| <input type="checkbox"/> Presenting Sponsor & Exhibitor \$6,000      | <input type="checkbox"/> Break Sponsor \$1,000            |

## PAYMENT TYPE

*Make check payable to IACOFPP, fill out form and return to: IACOFPP, 6919 Vista Drive, West Des Moines, IA 50266.*

- Pay by check     Pay by credit card (online at [acofp-ia.org](http://acofp-ia.org))

Signature: \_\_\_\_\_

*By signing and returning this form, you are indicating you have read and understand the terms and conditions of partnering with IACOFPP.*

## CHARACTER OF THE EXHIBITS

*The Iowa Chapter of ACOFPP reserves the right to decline or prohibit any exhibit, which in their judgment is not in keeping with the objectives and dignity of the conference. This right is all inclusive and concerns persons, things, conduct, printed matter, souvenirs and catalogs. No subletting the whole or part of the space allotted, to exhibit therein any goods other than those manufactured or handled by the exhibitor in the regular course of business, nor permitting of any representatives of any firm not exhibiting to solicit business or take orders in this space.*

## LIABILITY CLAUSE:

*It is expressly understood and agreed between all exhibitors, the Association, and the hotel that the exhibitor assumes the responsibility and liability for losses, damages, and claims to exhibitor's display, equipment and other property brought upon the premises of the hotel, and shall hold harmless the Association and hotel agents, servants and employees from any and all such losses, damages and claims, except for the negligence or willful misconduct of the Association, hotel, hotel agents, servants and employees, except for losses, damages and claims arising from the negligence of the Association and/or hotel agents, servants and employees.*

## CANCELLATIONS AND REFUNDS

*Registration is non-transferable. To receive a refund, less a \$75 processing fee, all cancellations must be received by Friday, December 16, 2022. After this date, all fees are non-refundable.*



*If you have additional ideas on how we can work together this January, please reach out to Executive Director, Stacey Nay at [snay@acofp-ia.org](mailto:snay@acofp-ia.org) or 515-282-8192.*